



A Unique Suite of Advanced University Qualifications in Leadership

Embed high-quality leadership with this practical and advanced theory-supported postgraduate pathway, customised to your organisation’s needs. **This University Masters-level programme will ensure you can really lead effectively!**

Have you ever wondered how a Master’s or other postgraduate qualification could be truly useful and valid in your workplace? Work-Based Learning ensures knowledge is used effectively within an organisation, as well as supporting participants with rigorous academic study. It enables new skills and behaviour to become embedded to create real and sustained leadership excellence.

LeaderShape’s programmes are designed and developed by former CEO’s and expert business leaders, together with the University of Chester, who are global leaders in the provision of customised work-based learning. Our approach is therefore completely different from standard academic methodology. The courses enhance career opportunities and directly benefit the participant, the organisation and wider stakeholders.

LeaderShape offers the following suite of courses – one leading into the other:

- *Postgraduate Certificate in Emotionally Intelligent¹ Leadership*
- *Postgraduate Diploma in Transpersonal² Leadership*
- *Master of Arts Degree in Transpersonal Leadership*

Based on these principles and our extensive experience, LeaderShape takes candidates through a process that involves several kinds of interventions (e.g. coaching and action learning) including critical reflection, which enriches and embeds the learning, providing a framework for life-long enhanced competence.

This approach is immediately useful to both the employer and the workplace, preparing candidates for higher levels of leadership competence in current and future roles.

Outcomes include improved morale, lower staff turnover and better working relationships, more innovation and higher levels of confidence leading to better teamwork, commitment to strategic goals and increased sustainable bottom line results.

Scientific studies show Emotional Intelligence¹ (EI) and Transpersonal Leadership² empower positive attitudes towards the workplace.

This self-directed approach of the programme means that participants can choose from a highly flexible range of modules to meet specific needs and interests within their organisation, enabling the precise title of the award to be agreed to reflect their professional specialisation.

“ Good leadership in the 21st century is more complex and demanding than ever before...all leaders need to learn new behaviours, understand their brain and think beyond their ego”

LeaderShape Ltd.



1 EI is about recognizing your emotions and managing them constructively – thereby enabling the development of a range of leadership styles
2 Transpersonal Leadership means thinking beyond the ego to the benefit of all stakeholders to create long term, sustainable success.

Call us on **0870 990 5576** or email info@leadershape.biz to discover what LeaderShape can do for the leaders and future leaders of your organisation.



Postgraduate Certificate in Emotionally Intelligent Leadership

Participants can start to gain the benefits of Work-Based Learning by progressing through 3 x 20 credit modules. Credit can usually be given for relevant previous learning, including LeaderShape Workshops, which build towards a Postgraduate Certificate (PgC). Study for each module involves up to 20 hours of direct tutor input in the form of workshops and 1-2-1 tutorials, as well as self-directed study with a focus on critical reflection and analysis of practice entirely tailored to the participant's working needs.



- Understand how EI improves leadership skills and outcomes & its relevance in the face of rapid change
- Tailored programme modules from a wide range of topics to address the specific needs of participants e.g: leadership vs. management, leadership styles, creating a performance enhancing culture.
- Engage with relevant literature to critically analyse and reflect on the selected aspects of leadership

- Increase Self Awareness via a 360° LEIPA® (Leadership & Emotional Intelligence Profile Assessment)
- Evaluate personality preferences (e.g: MBTI)
- Identify development goals and create an engaging SMART Action Plan that is factored into Module 3

- Develop and improve professional practice in leadership
- Implement the insights and learning from the previous modules into a real, valuable workplace project
- Capture this learning with critical insights from relevant literature to complete the final module

These programmes result in the award of individually negotiated Postgraduate (WBIS – Work Based & Integrative Studies) qualifications from the University of Chester. The Certificate and Diploma both require participation in a series of workshops with a cohort (usually 9 -12 participants) from the same or different organisations. This is followed by a series of assessments to identify strengths and development areas and a real work-based project demonstrating leadership competences that have been learned. These projects are also, of course, directly tailored to your organisation's needs.

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Postgraduate Diploma in Transpersonal Leadership

A Postgraduate Diploma (120 Credits) stands alone and is also the next stage towards a Masters degree. It is a practical, applied programme that immediately benefits participants in the workplace. Co-designed between tutor and learner, the level of personal choice helps ensure engagement, motivation and commitment to gain the most from the course of study.



- The award of a PgC shows an understanding of Emotionally Intelligent Leadership
- It develops powerful, reflective processes that help leaders establish best practice and critically self-review
- This in turn supports their drive to excellence, inspiring staff and teams to meet your goals.
- Delivers a valuable work-project to an academically rigorous and practical standard of excellence

- Transpersonal means 'beyond the ego', showing a deep awareness of how to meet the differing needs of all your stakeholders
- This personalised, advanced leadership development package gives senior / high potential employees new performance enhancing skills for life
- A key theme of transpersonal leadership is to enable decision-making at a higher level of consciousness involving intuition, instinct, insights and ethical philosophy
- This new learning helps shape the subsequent work-based NELM project(s) to complete the PgD

- An 8ICOL® 360° assessment of the learner's Transpersonal Competencies to include Personal Conscience and Self Determination of which integrity, courage and humility are important constituents
- This assessment builds on the earlier LEIPA and helps to inform the desired outcomes for the NELM
- The project selected for the NELM is one of importance for the learner and organisation and thereby enabling the title of the award to be specified
- The chosen project addresses personal strengths and identified development needs, so they achieve desired goals through developing increasing competence in their organisational role

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M.A. in Transpersonal Leadership

By negotiation with the University of Chester, previous learning at Postgraduate Certificate and Diploma level is rolled up into a fully accredited M.A. qualification (180 units).



- The award of a PgD shows advanced leadership abilities
- Values-led executives bringing added capacity to your organisation
- Further career advancement through a Masters degree is now within reach

- This compulsory 'Research Methods' module prefaces and supports a major project-based study, expressly designed to meet your business needs

- An M.A. offers ultimate value and polishes critically reflective learning & analysis that enhances the quality of thinking to create a valuable & evolutionary resource for the organisation and individual
- Personal choice in the topic selected makes the M.A. relevant and of critical value, bringing immediate benefits plus invaluable learning to tackle future challenges
- Crucially, this form of study validates knowledge and embedded behavioural skills and ethics with the added benefit of a recognised university qualification

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