

Brain science advances leadership.

INFLUENTIAL EXPERT, JOHN KNIGHTS, RANKS AMONG EMINENT practitioners in this field, applying relevant research to become practical strategies. The work gives new perspectives on how leadership ideas are managed in the brain. Advances in neuroscience examine cognitive capabilities; research is beginning to shed light on how oscillations in different sectors of the brain create habits, which may then be changed. The knowledge may even explain the rapid slicing of information we sometimes call “intuition.”

Among the areas of focus will be:

- The physiology of presence, trust, integrity and other leadership competencies.
- Why change is so hard at an individual and systemic level, and how to make it easier.
- The neuroscience of mindfulness.
- Why it's often hard to think clearly and how to make better decisions.
- The anatomy of 'aha!' and how to have more of them.
- Driving performance through understanding the brain's goals.
- The neuroscience of social networks.
- Teaching leaders and managers about the brain.

There will also be some specialist tracks, including:

- 📌 Brain-based leadership development and coaching.
- 📌 Neuroscience and systemic change.
- 📌 Brain-science led education.

**The USA NeuroLeadership Summit '08 will be held at the Hudson Theatre,
Millennium Broadway Hotel, New York.**

Tuesday, October 28 – Thursday, October 30, 2008.