



## CHEOPS – Chief Executive Officer Peer group Scheme

Running any organisation can be a very demanding and lonely job. CEOs have to tackle any challenge that comes their way regardless of past experience, skills or training. Concerns and doubts may also be difficult to explore, especially when experience and capabilities within the organisation are limited in some way or there is high sensitivity.

### LeaderShape has a well-proven and successful model providing continuing development for CEOs and their businesses

Members of a CHEOPS Group participate in groups of up to 10 CEOs from non-competing businesses. The meetings are moderated by an experienced facilitator trained in coaching and with a significant CEO background.

A safe, open and confidential forum is provided for:

- ✔ Discussion of personal or business issues with peers
- ✔ Gaining knowledge and insights from a faculty of experts
- ✔ Private coaching sessions

### The CHEOPS annual programme has been developed to maximize the benefit from each session while reducing time away during working hours.

- ✔ 3 x 24 hour meetings with overnight stay
- ✔ 4 all-day meetings
- ✔ 1 x 2 day "Annual Retreat"
- ✔ Introduction to the coaching model
- ✔ 8 x 2 hour one-to-one coaching sessions with the Group Moderator

*"I recommend this programme for any CEO interested in continuing their personal development, whether they have large corporate responsibility or run their own SME."*

**Richard Westmore** – President -  
Panasonic Mobile Communications  
Development Europe

### Why join CHEOPS?

#### Personal benefits include:

- ✔ Development of leadership capabilities
- ✔ Gaining insights from other members' experience
- ✔ Improved decision making
- ✔ Increased confidence
- ✔ Reduced sense of isolation

#### Business benefits include:

- ✔ More effective leadership
- ✔ Improved focus, especially on strategic issues
- ✔ Updates on latest thinking in effective management
- ✔ Solutions for problems and roadblocks

*"I get a great return on my investment. I believe CHEOPS has been a significant influence in helping me to become a better leader"*

**Antony Witt** – MD MMR Group